

The Modern JOB SEEKER



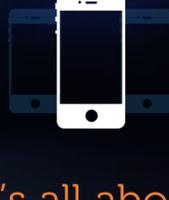
Job hunter

Always looking for the next better opportunity



Online presence

Connected to the web 24/7, sharing info on social media platforms



It's all about "mobile"

Job searching and applying on mobile devices

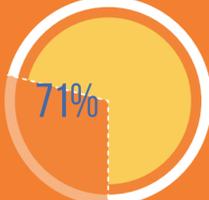


Researcher to the core

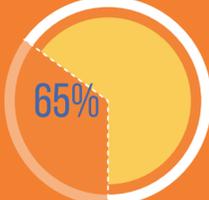
Searches for information about company culture and its employees' skills

JOB SEARCH IS ALWAYS ON

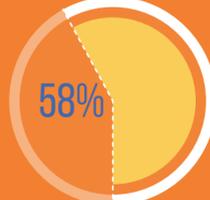
they are actively looking or open to a new job.



71% of people in the labor force say they are actively looking or open to a new job.



65% of people look at new jobs again within 91 days of being hired.



58% of adults look at jobs at least monthly. The job search is always on.

WHERE is the modern job seeker looking you up?

HOW do they apply?

59%

59% use social media to research the company culture of organizations they are interested in. Social media is pervasive.

90%

9 in 10 job seekers use their mobile devices throughout the job search.

67%

67% of social media job seekers use Facebook;

71%

71% of candidates want to apply via mobile

35%

only 35% use Twitter.

55%

55% want an easier way to upload their resume to your website from a mobile device.

WHAT INFORMATION are they searching before applying?

On average, job seekers use 16 total resources in their job search.

81%

81% of applicants want to know the contact information of the person that posted the job;

74%

More candidates (74%) want to see salary than any other feature in a job posting.

82%

82% feel seeing the team structure and where the job fits into the organization is important

65%

Location is paramount: 65% say they spend the most time researching the company's location.

WHERE can you find them job searching?

62% of all job hunters are looking and applying for jobs on mobile devices while in bed.

48% are audacious enough to job hunt in their current offices

31% are using their smartphones and tablets to look for jobs while at restaurants.

30% are looking during their daily commute.

15% were not ashamed to admit that they have looked at job information while in the restroom.

WHAT ARE THE TOP REASONS why job seekers will leave for another job?

More compensation **61%**

Location **42%**

Better work-life balance **40%**

Health benefits **36%**

Growth opportunities **35%**

Company culture **21%**

Leadership **15%**

What's the take on

DRESS CODE?



When searching for a job, the modern job hunter takes also into consideration other criteria besides salary and location. They want to be able to be comfortable in the workplace, and that's why...

53% of job hunters consider the dress code of a potential employer as IMPORTANT in making a decision.

59% love CASUAL FRIDAY.

71% of them want to have a BUSINESS CASUAL dress code.

SOURCES: www.jobvite.com, www.bc.edu, www.business.salary.com, www.formassembly.com, web.esna.com, www.forbes.com, www.softwareadvice.com

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